

Exhibit 28

**RESERVATION • REWARDS****Print Dining coupons now! ➤**[Dining
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Discounts](#)[Attraction
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Benefits](#)**Member #: 12033374029****[Reservation Rewards](#)**

Dear FNAME LNAME,

I hope you're enjoying your Reservation Rewards benefits.

I just want to remind you of the [Buy-1-Get-1-On Us Dining Coupons](#) available to you right now on the web site at www.ReservationRewards.com. As a member of Reservation Rewards you are entitled to special dining discounts not available to the general public — worth up to 50% OFF!

**[Print 50% OFF Dining Coupons Now!](#)**

Whether you're dining out tonight or planning ahead for the weekend, you can [get coupons right now](#) for 2-for-1 meals and other great discounts at over 35,000 restaurants.

[Get dining discounts in and around Anywhere NOW!](#)

[Click here to go directly to the Dining Discounts Center at www.ReservationRewards.com](#), enter your zip code and instantly locate dining discounts in and around Anywhere — everything from local pizzerias, fast food places and delicatessens to popular national chains like Bennigan's, International House of Pancakes, Planet Hollywood and more.

[Plus, get dining discounts all across the USA!](#)

The next time you plan a vacation, plan to [save BIG money on meals](#) with Reservation Rewards. Visit the site before you leave town, print out coupons for restaurants along your travel route, and pack your bags! Our nationwide network will help you locate great restaurants with BIG discounts wherever your travels take you.

[Don't Wait — Enjoy Dining Discounts NOW!](#)

Take the family to your favorite pizza place tonight or discover a new romantic spot for just the two of you... it's easier than ever to do! Visit www.ReservationRewards.com, print some coupons and treat yourself to great savings right away. Enjoy!

Sincerely,

Marty Isaac
Senior Vice President
[Reservation Rewards](#)

[Contact Reservation Rewards](#)

P.S. Because you're already a member, you can access the special dining discounts directly from the site at www.ReservationRewards.com. [Click here now!](#)

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